



GovWatch
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Privacy Policy

Effective Date: January 1st, 2025

Last Updated: February 26, 2025

GovWatch ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our services, including our SMS alert system. By using GovWatch, you consent to the practices described in this policy.

1. Information We Collect

We collect certain personal information when you interact with our services, including:

- **Phone Number** – Collected when you request an account and opt into SMS alerts.
 - **Email Address** – Collected when you subscribe to email notifications or request support.
 - **User Preferences** – Saved to manage which alerts you receive.
 - **Technical Information** – Such as IP address, browser type, and usage analytics to improve our services.
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2. How We Use Your Information

We use the information we collect to:

- ✓ Send **SMS alerts** and notifications based on your preferences.
- ✓ Allow you to **manage your alert settings** through your GovWatch account.

- ✓ Improve and personalize our services.
- ✓ Comply with legal and regulatory requirements.

We **do not** share, sell, or distribute your personal information, including your mobile number, to third parties or affiliates for marketing or promotional purposes.

3. How You Can Manage Your Preferences

You have full control over your SMS and email notifications:

- **To Unsubscribe from SMS Alerts:** Reply **STOP** to any message to opt out of all notifications.
 - **To Re-Subscribe:** Reply **START** to re-enable SMS notifications.
 - **To Manage Alerts Individually:** Log in to **GovWatch** and visit the **My Account** page to customize your preferences.
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4. How We Protect Your Information

We implement security measures to protect your data, including:

- **Encryption** for data transmission.
- **Access controls** to limit who can view or modify user information.
- **Regular security audits** to detect vulnerabilities.

While we take security seriously, no system can be 100% secure. Please use strong passwords and avoid sharing your login credentials.

5. Third-Party Services

We may use third-party services to support our platform, including:

- **Twilio** for SMS messaging.
- **Analytics providers** to improve our service.

These third parties **only** access your data as needed to perform their functions and are bound by confidentiality obligations.

6. Data Retention

We retain your data only as long as necessary to provide services and comply with legal obligations. You may request deletion of your information by contacting us at info@govwatch.net.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make significant changes, we will notify users through email or SMS. The latest version will always be available at:

 <https://govwatch.net/GovWatch-Privacy-Policy.pdf>

8. Contact Us

If you have questions about this Privacy Policy or how we handle your data, please contact us at:

 **Email:** info@govwatch.net

 **Mailing Address:** 223 East Capitol Avenue, Jefferson City, MO 65101